

Industrial
Supply

ASIA

Industrial Supply Asia 2015

A leading trade fair of supply and demand matching for industrial components, OEM, materials, equipment and technical solutions

End-Show Report

October 27-30, 2015 Shanghai New International Expo Center

www.industrialsupply.com.cn



<http://weibo.com/isahmf>



China's road to embark on Industrie 4.0



- **71** exhibitors
- Six grand themed industrial events were held in **17**
- **96** commercial buyer groups were invited and **74** supply and demand matchings were arranged
- **2000** m² exhibition area
- **70,239** visitors from over 30 countries participated
- **26** professional forums

2,000 m²
exhibition scale

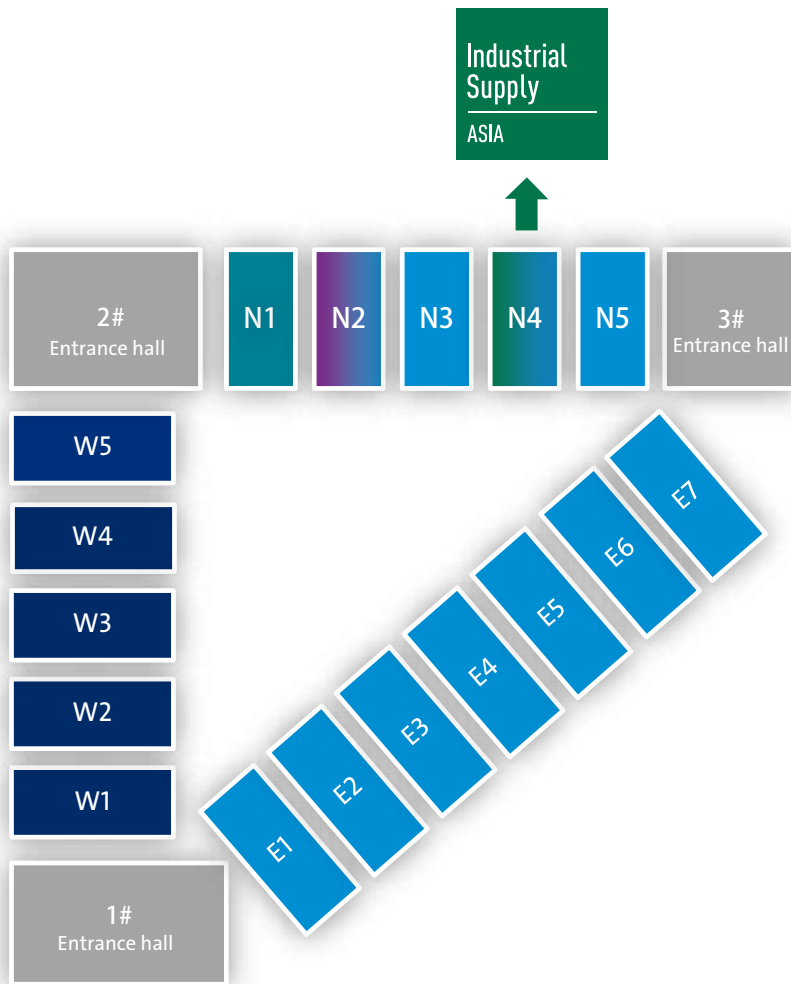
71
exhibitors

70,239
trade visitors

- Please bear in mind the name of the exhibition hosted by Deutsche Messe: Industrial Supply ASIA
- INDUSTRIAL SUPPLY ASIA brought unique ingenuity to technology upgrade
- In 2016, we look forward to sharing more with you!

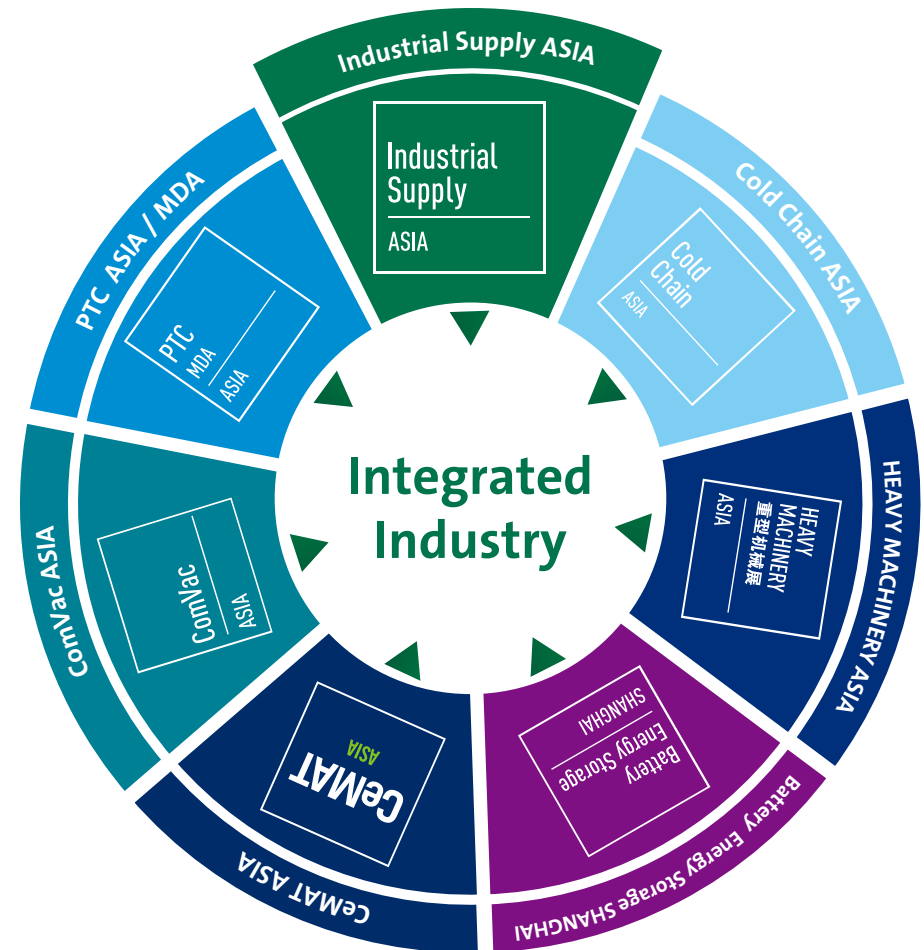
Professional Platform

Hall Plan



Exploit synergies and create cross-industry connections

Seven trade fairs take place in parallel, the Asia's leading showcase for industrial technology offers a lot more than just an overview.



Voice from Participants

Exhibitors' voice

Manager Cao from YASIN INDUSTRY

It is the supply and demand matching that we expect most to attend Industrial Supply Asia. Under the organization of the organizer, we have contacted many trade visitors with interest in procurement. Furthermore, the highly international exhibition has enabled us to showcase our components & parts and corporate image to the visitors from all over the world. Moreover, it has offered us an excellent opportunity to cooperate and communicate with them!

Manager Shen from Taicang Huangguang Founding Material Co., Ltd.

ISA has invited quite a lot of trade visitors! During the exhibition, our stand crowded with visitors. We have received many target clients, most of whom are engaged in construction machinery, machine manufacturing and automobile manufacturing. During this exhibition, we, in addition to prospective clients, have also gained vast potential clients! Therefore, we are expecting to attend ISA 2016!

Ms. Hou from Reborn Metalware Co., Ltd.

It is our first attendance at ISA, and we find some target clients from the exhibitors of the exhibitions held during the corresponding period (PTC, ComVac, CeMAT, Cold Chain Equipment and Technology Exhibition and Heavy Machinery 2015). We could communicate with them for further cooperation. This is a new enlightenment derived from this exhibition.

Grace/Grace from Monitor ERP System (Shanghai) Co., Ltd.

As a regular ISA exhibitor, I have witnessed its growth. The services provided by the organizer are as professional and considerate as ever. Both the number and quality of professional buyers invited to this year's supply and demand matching have increased. On-site activities and forums also kept pace with the development of the industry and I benefited a lot. I expect more surprises from ISA 2016!

Visitors' voice

Yoni Barkai from Member of Israel aviation industry visiting group

First of all, congratulations to the successful IS ASIA & PTC ASIA 2015. We would like to express our sincere gratitude to the organizer for its assistance during the exhibition. It is our first time to participate in this exhibition in Shanghai as an overseas visiting group. We have organized 40 technicians specializing in aeronautics and astronautics for the group visit to the exhibition. All of them have been greatly attracted by the magnificence of the exhibition and parallel activities. Our delegation participated in not only business meetings but also wonderful forums. Israel visiting group have benefited a lot from such visits and activities. All members of our group are satisfied with the exhibition and grateful to the organizer for building such a great industrial trade platform.

Manager Tang from Sourcing Department of STAUFF China

I received the invitation call from Deutsche Messe, the organizer, early this year. And they provided me a list of exhibitors and invited me to participate in the on-site business matching after they got to know my visit demands. Such considerate pre-exhibition service indeed saved me much time and ensured that I could efficiently meet and talk with the suppliers invited by me on site. I am very satisfied with the delicate work of the Deutsche Messe and look forward to ISA 2016.

Manager Cai from Procurement Center of HYUNDAI Heavy Industries Co., Ltd.

Every year, our company has paid close attention to PTC ASIA and IS ASIA held in late October and witnessed their continuously expanding scale year by year. This year, we are pleasantly surprised about the grand scale of 17 exhibition halls after a complete visit during the exhibition. Well-known domestic and overseas brand exhibitors flocked here. Numerous exhibits heightened atmosphere and relieved our fatigue. We have met with our suppliers and got acquainted with many potential business partners in the field of finished product lines as well as OEM matching, which is really exciting. Once again, we would like to express our gratitude for the meticulous work and warmly service of the organizer.

On-site Events

Delegations from: (part)

Deutsche Mayor Delegation
 Israel Aircraft Industry Delegation
 Japan Fluid Power Association
 Taiwan Fluid Power Association
 India Delegation
 Dutch Delegation
 Xinxiang City Filter Association
 Airman (Hokuetsu Industries)
 China North Industries
 MCC Baosteel Technology Service
 China Aviation Industry Corp.
 Cargotec Industries
 Shanghai General Motors
 Zhongman Petroleum & Natural Gas Group
 Xingjian Space
 Baxter Healthcare
 Jiekang Automotive Trim Mould
 Baosteel Engineering
 Hangzhou Wahaha Group
 Beko Technologies
 Anji-Ceva Automotive Logistics
 Zhejiang Xibei Special Vehicle
 Buhler Group

* Listed in no particular order

VIP Buyers:

Sauer Danfoss | Global Purchasing
 STAUFF China | Purchasing Dept.
 Ingersoll-Rand | Global Purchasing
 EMERSON | Asia Purchasing
 Crane U.S.A | Purchasing Center
 NETZSCH | Purchasing Dept.
 RECORD | Purchasing Dept.
 Moog Control | Supplier Chain
 Hyundai Korea | Purchasing Center
 Time Medical | Purchasing Dept.
 VOSS | Export Dept.
 STABILUS | Asia Purchasing
 Marsh Bellofram | Purchasing Dept.
 Mengtiantang | Technology
 Bolaite | Purchasing Dept.
 Powerfoce | Purchasing Dept.
 Power Tech | Purchasing Dept.
 Refined | Purchasing Dept.
 Hongdao | Purchasing Dept.
 Zwijk | HRBA
 Rainbow | Purchasing Dept.
 Tongling | Purchasing Dept.
 IMI Norgren | Sourcing
 DingJi | GM Office
 GD MACHINERY | Purchasing Dept.
 Yangxing Kunshan | Purchasing Dept.

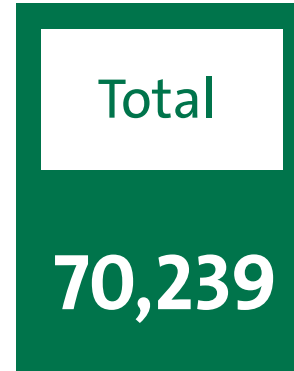
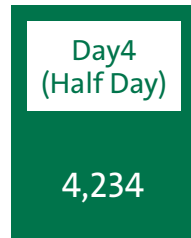
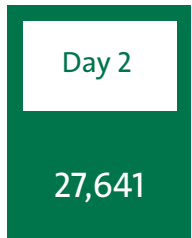
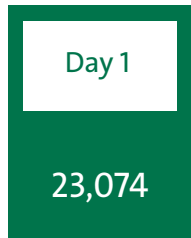
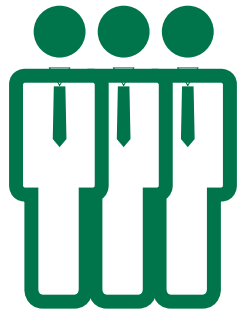
* Listed in no particular order

Forum List: (part)

- Cutting-Edge Technology Seminar
- Smart Manufacturing Forum - UNITY innovationday at PTC ASIA
- Smart Manufacturing Forum Powered by VDMA
- 2015 China International Gear Industry Conference
- 4th Gear Reducer Technology Innovation & Application Conference
- 2015 Peak Forum on the Development Opportunity and Market Demand Analysis of China's Intelligence, Safety, and Environmental Protection Oil and Gas Drilling Equipment
- The 4th MM•Drive Innovation Technology Forum 2015
- The 3rd Forum on NC Drive Control Technology Applied in the Machine Tool Industry
- Forum on Hydraulic & Seals and Smart Manufacturing Equipment
- Development of Cutting Technology to Achieve the Transformation
- Energy saving — ABB's Advanced and Efficient Motor Technology
- Vertical Gearmotor - VGM
- Introduction Meeting of Pump Products
- Timken Advanced Friction Management and Power Transmission Solutions
- Smart and Efficient — ABB's Full Power Mechatronics Solution
- New Development of Science, Technology and Engineering Application on Hydraulic Pipeline Systems and Accessories
- Demonstration of How the Magnetic Device Works and Its Characteristics
- NMI—High Voltage Modular Induction Motor
- Effortless Energy Efficiency—New NMI & ACS580MV Drive Typical Application Cases
- Doing More With Less—Baldor NEMA Motor Application in Testboard
- Application of K-M Series Soft Magnetic Alloy in the Pneumatic Industry
- Molykote® Specialty Lubricant Solutions for Pneumatic System
- Pneumatic Pilot Valve Technology Seminar
- SKF New Product Launch Seminar
- The Saving Revolution of Machine Tool Hydraulic Energy
- Make the Plans to Catch Up With the Change by ABB's Condition Monitoring Service of Complete Shaft Line

Visitor Analysis

Visitor count

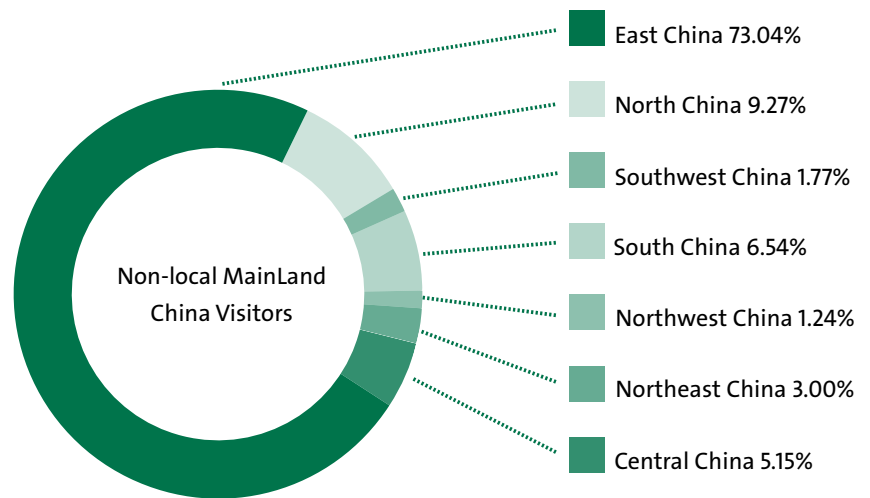


观众地区分布

- MainLand China Visitors 94.47%
- Visitors from Abroad 5.53%



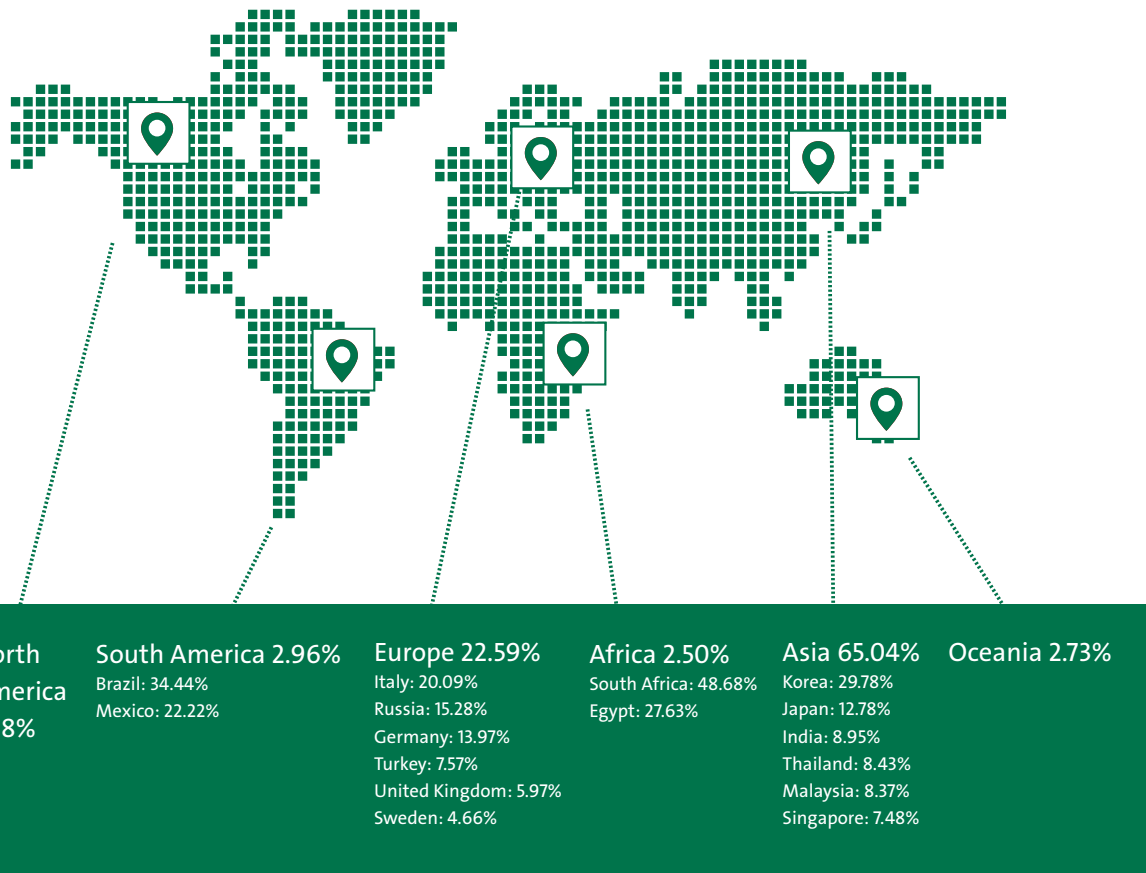
- Local Visitors 35.63%
- Other MainLand China Visitors 64.37%



Visitor Analysis

Locality of visitors from abroad

From 82 countries and areas



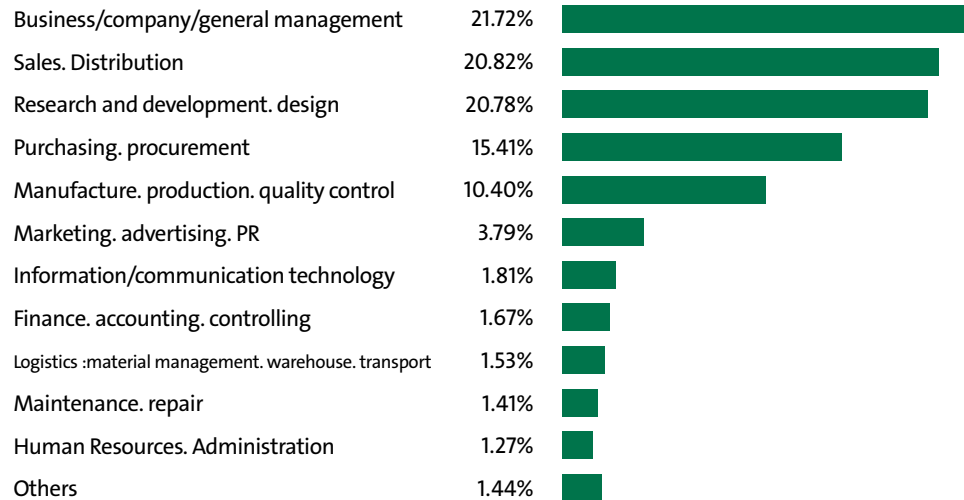
Vistor industries *



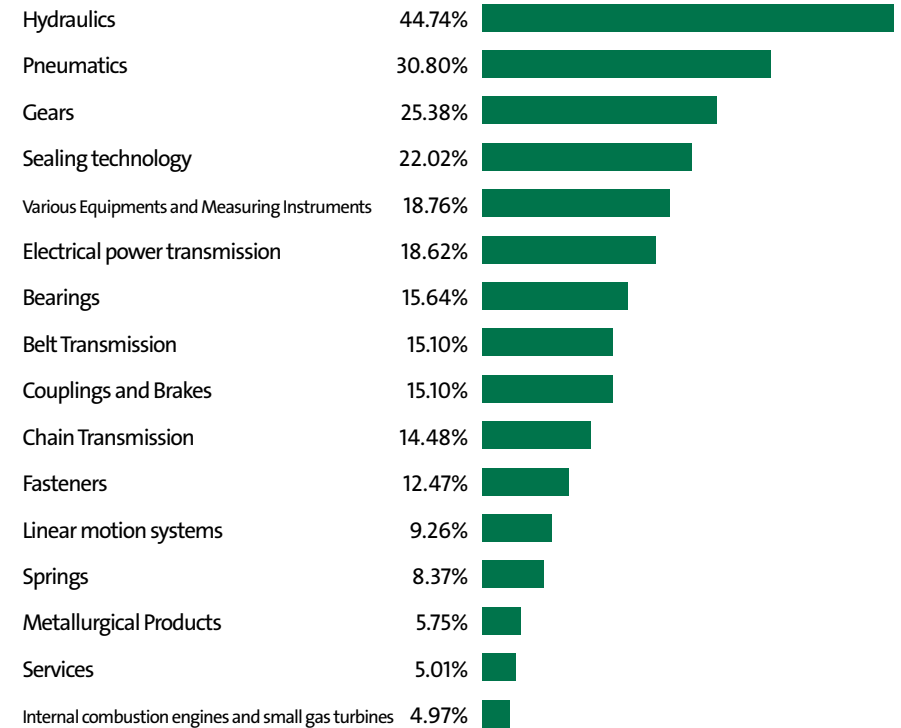
*Due to multiple choices, the total percentage is beyond 100%

Visitor Analysis

Job function *



Interested areas *



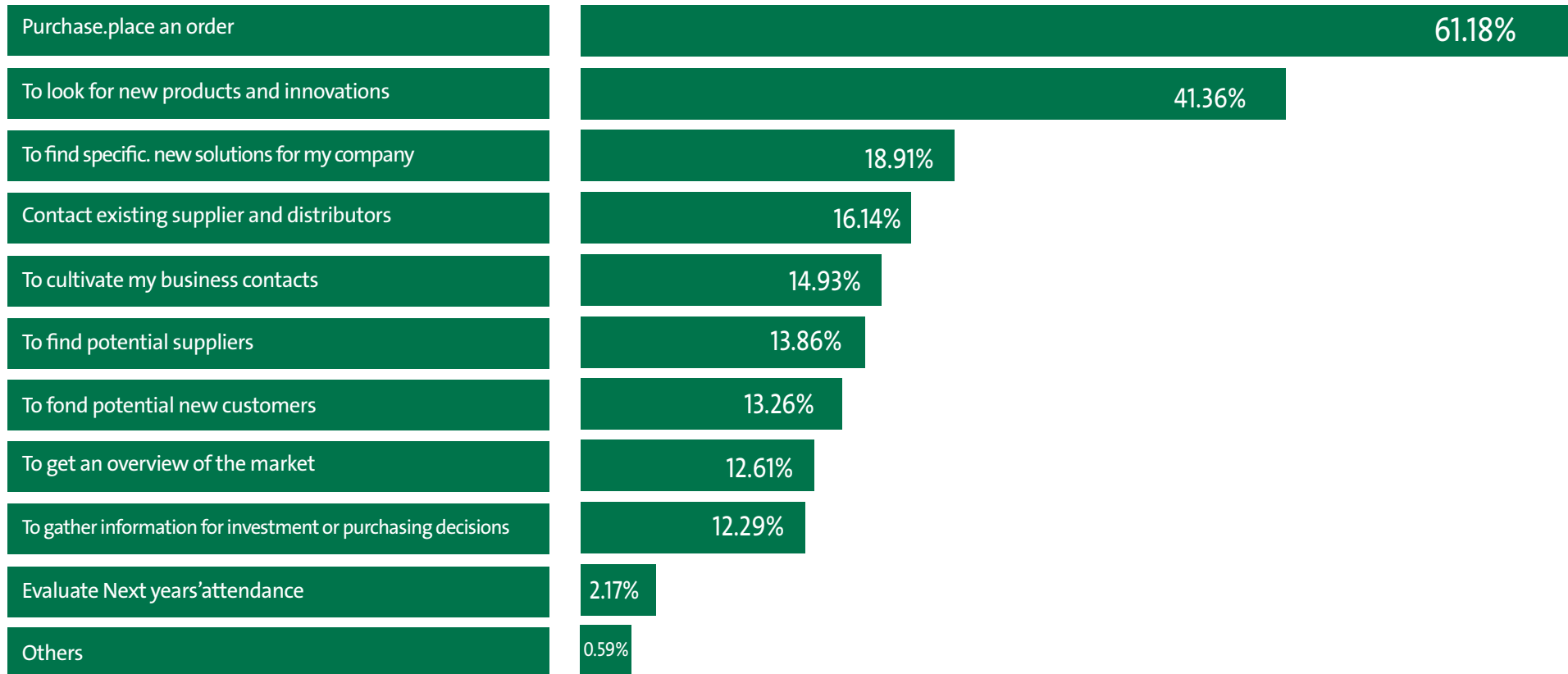
Role in decision-making



*Due to multiple choices, the total percentage is beyond 100%

Visitor Analysis

Visiting purposes *



*Due to multiple choices, the total percentage is beyond 100%

2016 Booking Form

Do not miss out! Industrial Supply Asia 2016 1-4 Nov. 2016 Shanghai New International Expo Centre, China
Online at www.industrialsupply.com.cn
Reserve your space RIGHT NOW! Get privileged showcase opportunities in China and global market!

Company: _____	Address: _____
Contact Person: _____	Tel: _____
Fax: _____	Mobile: _____
Zip Code: _____	Email: _____
Website: _____	Space: _____
Type of Company: <input type="checkbox"/> Foreign <input type="checkbox"/> Joint Venture <input type="checkbox"/> Local	
Exhibits Source: <input type="checkbox"/> Foreign <input type="checkbox"/> Local	
Date _____	Signature _____

Fill in the above form and fax back to us by +86-21-5045 9355/6886 2355
 · Please note that this document serves as space booking at ISA, not legally binding.
 Official application form (i.e. legally binding) will be ready in due time and will be sent to you shortly.

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